

Stefan Valenti

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EDUCATION

Fordham University, New York

December 2021

Bachelor of Arts in New Media & Digital Design. Double Minor in Psychology, Marketing. Concentration in New Media and Commerce. **Major GPA: 3.88 / Cumulative: 3.45**

Relevant Coursework: Graphic Design and Digital Tools, Integrated Marketing Communications, Digital Creative Writing, Logos and Branding, Marketing Principles, Multicultural Psychology, Consumer Behavior, Social Psychology

EXPERIENCE

Kundiman, *Communications Intern*, New York, NY

October 2021 - Present

- Drafting and scheduling social media posts via Tweetdeck and Facebook Business Suite
- Managing and updating the site with self-written copy via Squarespace
- Creating, altering, and working with graphics through Adobe Photoshop and Illustrator
- Analyzing social media growth and progress and documenting the growth with google sheets

Fordham University, *Resident Assistant*, New York, NY

August 2020 - May 2021

- Responsible for ensuring the safety and well-being of the McMahon Residential Hall
- Coordinate and create educational building-wide programs for residents
- Assist residents in mediating conflicts that arise in the community through effective communication methods

Gotham Comedy Club, *Marketing Intern*, New York, NY

January 2019- May 2019

- Helped to market the club and certain shows weekly to many people
- Advertised shows by word of mouth which resulted in a marginal increase of attendance by a minimum of 10% each show

ON-CAMPUS CLUBS AND ACTIVITIES

Stove's Comedy Club, *Satire Liaison, Member*, New York, NY

September 2018 - Present

- As Satire Liaison, my duties include maintaining and growing The Bleat (i.e., Fordham University's satire publication) through hosting workshops, reaching out to writers, helping with editing writing, etc.
- As a member, I perform and rehearse for Stand-Up and Sketch Comedy shows at Fordham University in front of crowds as large as 120 people

Fordham University Film Club, *Member*, New York, NY

September 2018 - Present

- Attend club meetings to discuss different aspects of coordinating films, such as screenwriting and cinematography
- Directed and wrote a short film that was submitted to a school film festival and won best music

SKILLS & LANGUAGES

- Excellent Verbal and Written Communication Skills (i.e., Copywriting, Proofreading, Public Speaking, etc.)
- Adobe Suite: Adobe Photoshop, Adobe Illustrator, Adobe PremierePro, Adobe InDesign, Adobe Acrobat
- Microsoft Office: Word, Excel, PowerPoint (Also proficient in the Google equivalents to these programs)
- Basic Spanish, Basic Italian

AWARDS AND RECOGNITION

Deans List 2020-2021, James S. Kenny Scholarship, Academic Scholarship from Fordham University for \$40,000 over 4 years

INTERESTS

Illustration, Graphic Design, Creative Writing, Literature, Comic Books, Chess